

Madrid – Spain and London - UK

3rd September 2012

BT Vision and BeBanjo sign a global deal for BeBanjo's video-on-demand management solution.

- BeBanjo designs and builds web based solutions to enable teams managing video-on-demand services to have more control and efficiency across their entire workflow. BeBanjo's products are used by some of Europe's most important TV operators and broadcasters.
- BeBanjo's products will enable BT to manage and track rights, scheduling, metadata and operational workflow of its BT Vision IPTV service.
- BeBanjo was founded in 2008 and was acquired in 2011 by the TDF Group, and became part of its Media Services business unit, providing innovative multi-device end-to-end video solutions and management services.

MADRID – 3rd September 2012 – BeBanjo today announced that it has been chosen by BT Vision, the UK's largest IPTV service with over 700,000 subscribers, to help manage its VOD offering across multiple platforms.

BeBanjo's products help BT Vision to deliver its VOD services with more control and efficiency than ever before. It removes bureaucracy and helps BT Vision to be more efficient and to control what's happening with every aspect of their rights, scheduling, operational workflow and metadata.

"Working with BT Vision is a privilege." said Bastian Manintveld, Founder of BeBanjo. "We are on a mission to create the world's best back-office for companies looking to optimize their non-linear media workflow. Our deal with BT Vision is a major milestone in BeBanjo's journey and their scale and expertise show that BeBanjo now has reached the level of maturity where it can be at the very heart of a large operators' on-demand world."

"Over the past three years the amount of content we manage has grown by well over 300% . As a result our workflow has become increasingly complicated." said Steve Norris, head of sport at BT Vision. "BeBanjo's products will help us to manage this in a better informed and more elegant way, helping us to be more productive and communicate better, both internally and externally."

About BeBanjo

BeBanjo is a software company focused on building the world best back-office for teams managing video-on-demand and catch-up services. BeBanjo was founded in 2008 by Bastian Manintveld and Jorge Gómez Sancha and is headquartered in Madrid, Spain. BeBanjo was acquired in 2011 by the TDF Group.

BeBanjo clients include Channel 5, BT Vision, AMC Networks, Grey Juice Lab, BSkyB, Telefonica, the TDF Group and Tv Numeric.

For more information: <http://bebanjo.com>

About the TDF Group

Working at the very heart of the digital revolution, TDF is developing a multi-format and multi-support terrestrial platform for managing and distributing audio, video and data content to all types of receivers. As a dedicated broadcaster and designer of telecom networks, TDF is positioned at the nexus of the new digital, mobile and multimedia technologies by using all means of transmission: terrestrial, IP, satellite, etc.

The TDF Media Services companies: BeBanjo, Cognacq-Jay Image, Qbrick and Smartjog provide best-of-breed solutions for the management and delivery of audiovisual content. TDF Media Services provides state of the art technology for cloud-based online video platform, content delivery network, digital content delivery and channel payout.

For more information: <http://www.tdf-group.com/>

About BT

BT is one of the world's leading providers of communications services and solutions, serving customers in more than 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, BT Retail, BT Wholesale and Openreach.

In the year ended 31 March 2012, BT Group's revenue was £18,897m with profit before taxation of £2,445m.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

For more information, visit www.btplc.com

For press information, please contact:

BeBanjo

Bastian Manintveld
+34 91 458 3737
pr@bebanjo.com

BT Vision

Jasmine Holland
+44 207 356 7649
jasmine.holland@bt.com